

Available for order Fall 2007

# New Releases

## Little Tuff Flap Books

Introducing our new series of indestructible books for babies and toddlers!

This beautiful new series, Little Tuff Flap Books, is **waterproof and tearproof!** Each one of these new carry-a-long, lovable stories features a favorite story time character who takes you and your child on a journey traveling through exciting adventures with their friends. These new durable books will provide years of reading pleasure, encourage early childhood reading and help develop a child's fine motor skills. **Patent Pending Technology.** 8" x 6", 12 pages with 6 gatefolds, \$9.99 US

### Frog's Friends

Play time will be fun time for baby! Join the happy hopping frog as he invites all his favorite friends for a picnic. Unfold each flap until all 5 friends arrive for a day of fun!

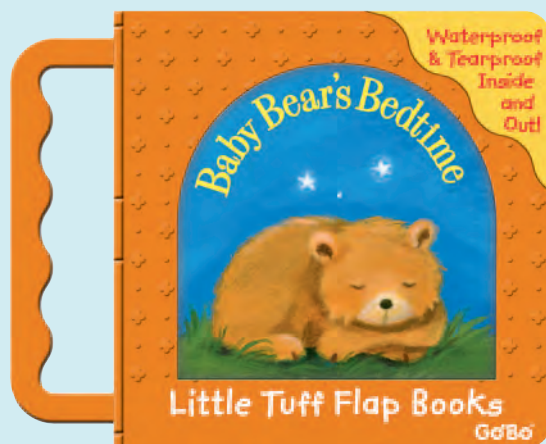
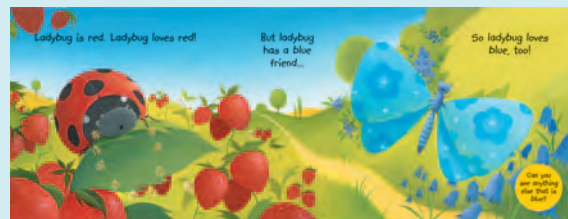
### Ladybug's Lesson

Story time will be joyful time for baby! Follow the brightly colored red Ladybug as she looks for other red friends. Unfold each flap to find new fun and colorful friends. Learn about all the wonderful colors with Ladybug.



### Butterfly's Bath

Bath time will be a favorite time for baby! Follow the beautiful butterfly as he explores the garden. Unfold each flap to find puppies, kittens and birds bathing until finally the rain comes and butterfly is able to bathe as well.



### Baby Bear's Bedtime

Bed time will be a peaceful time for baby! Follow Mommy Bear as she looks for Baby Bear. Unfold each flap to find other forest animals sleeping. She finally finds her Baby Bear and tucks him safely into bed.



**Sandvik**  
enriching young minds

# Lift-the-Flap Hear-the-Sound Books

This is a first in children's publishing!

These lift-the-flap book series will delight young children and their parents over and over again. Every page has a flap and every time the flap is lifted, a sound plays! Simple rhyming text supports the surprise sounds that make these a welcomed addition to a child's first library.

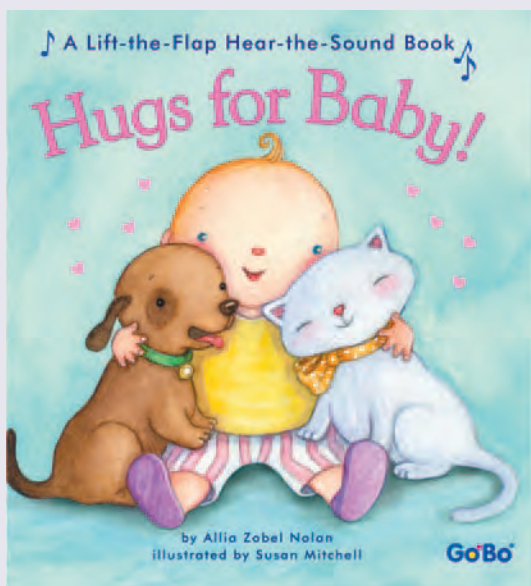
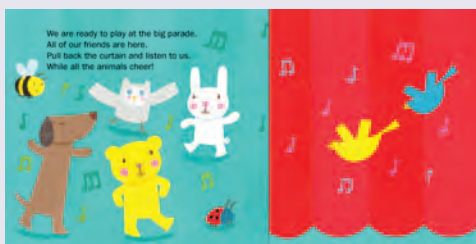
**Patent Pending Technology.**

8.75" x 8.75", 10 pages with gatefolds, \$12.95 US



## Animal Parade

The animals are getting ready for the big parade but they can't find their instruments! The hide-and-peek flaps play musical sounds when Kitty finds her flute, Fox finds his fiddle, Mousie finds her tuba and Piggy finds his drum. Then they all play together at the big parade!



## Hugs for Baby!

Baby's day is full of hugs and all the sounds that go with them — a puppy barking, a kitty meowing, a bird tweeting, mommy kissing and baby giggling! Parents and children will enjoy hours of fun as they turn each page for a new sound!



# Good Night Bunny Rabbit Cloth Carry-a-long Book

This beautiful velour carry-a-long book will be a young child's favorite!

The child can spend the day and play with Bunny in this beautifully designed interactive cloth book that will be enjoyed all day long. A 7" plush Bunny is attached with a ribbon so you can play with bunny, have supper with bunny and bathe with bunny until it's time to snuggle up for a bedtime story. Complete with fabric handle to carry-a-long and a convenient Velcro closure. Beautiful embroidery and fabric appliques make this activity filled book a delightful experience for any child.

8" x 8", 8 pages, \$16.95 US



## Rattle Books

Introducing 2 NEW Rattle Books to our already popular series!

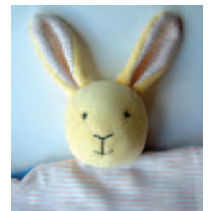
These unique titles offer both a toy and book all in one!

The cloth books snap on to the plastic frames with a mirror, rattle, teether rings and favorite plush animal figure!

6.5" x 6.5", 6 pages, \$6.95 US

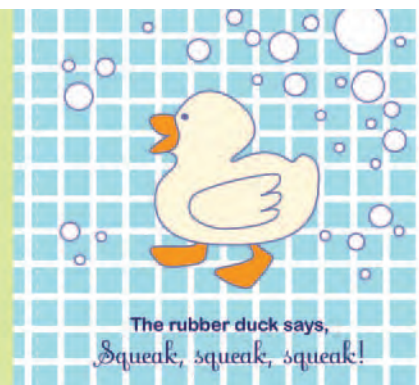
### Time For Bunny Rabbit

Mommy and Baby can play with a beautiful soft rattle book while having supper, bath and play time with Bunny.



### Teddy's Favorite Toys

Mommy and Baby will enjoy Teddy and all his toys every day with this precious soft rattle book.



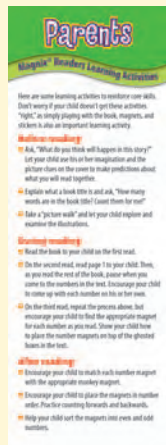
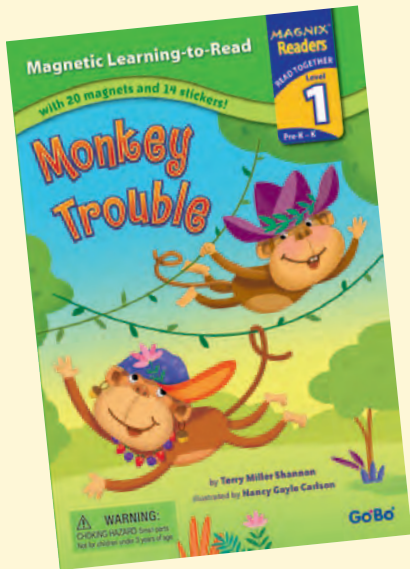
\*Artist's rendering. Book covers in production at time of catalog printing.

# Magnix® Readers

Created with and endorsed by educators, each book is both a story and a learning platform to help children develop early skills with counting, colors, telling time and recognizing food groups.

Each book has magnetic pages throughout with companion magnets and removable stickers that will inspire children to want to learn to read. An activity card, which doubles as a bookmark, is also included with each book. On one side is useful information for parents to help them get the most out of the books. The other side provides positive reinforcement for the child by enabling them to track their reading progress. You'll also find a play-scape at the end of every book. This is where children can place and re-place the magnets and stickers in a scene from the story, all while encouraging them to use their imaginations and develop their creativity. Two levels launch the series. Level 1 is designed for ages 3-5 and Level 2 is designed for ages 5-7. **Patented Technology.**

6" x 9", 16 pages with play-scape, \$6.99 US



## Monkey Trouble

Children learn to practice beginning counting skills. As the number of monkeys grows on each page (from 1 to 10), children are encouraged to complete the story by finding the corresponding magnetic number and placing it on the page. The silly monkey magnets and food stickers can be mixed and matched on the picnic play-scape at the end for additional fun activities.

### Level 1 "Read Together" Ages 3-5

- Read by the parent to the child
- Predictable language patterns and/or rhyme
- Short sentences
- Simple, familiar vocabulary
- Strong picture support

### Level 2 "Read Along" Ages 5-7

- Read by the parent and child together
- Mostly short sentences
- Mostly 1-2 syllable words
- Many familiar words
- Many words that are easy to sound out
- Some repeating language patterns
- Strong picture support

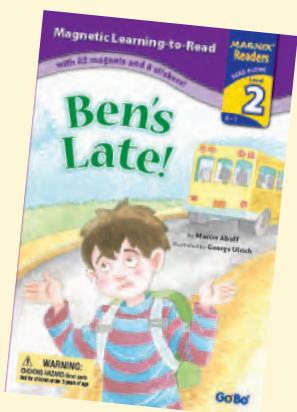
## Bear Paints

Children learn to practice color words in this fun interactive Reader. A new color (yellow, red, blue, purple, green, and orange) is introduced every two pages, and children can complete the text by finding the corresponding magnetic color word and placing it on the page.



**"A child's success in school often depends on his or her early literary experiences. Magnix® Readers are a wonderful way to begin this positive experience."**

—Jeanne Rauch, Reading Specialist



## Gus Comes To Lunch

Children learn to practice food words in this fun interactive Reader. A new food group (vegetables, fruits, dairy, meats, grains and dessert) is introduced every two pages, and children can complete the text by matching word magnets with the rebus pictures and mix and match stickers for added fun!

## Ben's Late!

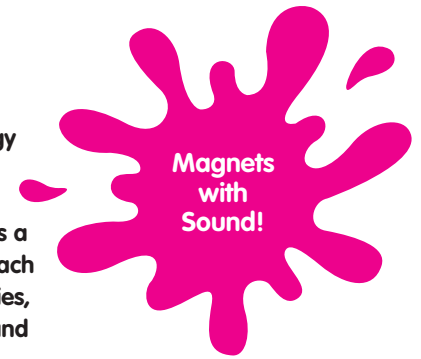
Children learn simple words in this fun interactive Reader. The text contains rebus pictures and children can find the corresponding word magnets and place them on the page. Children also practice telling time—as the story takes them through Ben's day, they can find the analog clock stickers that correspond with the digital times in the text, and place them on the pages for added fun!

# Magnix® Listen & Learn

A breakthrough in Magnetic Technology that is educator approved!

This new Magnetic Listen & Learn series combines the proven Magnix® patented technology with sound to help young children discover and learn about the wonderful world in which they live! These colorful interactive and educational books encourage children to learn through fun facts, sounds and pictures that offer a new adventure on every page as well as a full play-scape on the last spread. The child can move the “magical sound” play piece on each page generating fun sounds and use the other 16 magnets to create their own exciting stories, games and adventures. Complete with 16 full color magnets, a “magical sound” magnet and a built-in handle for hours of carry-a-long fun! **Patented Technology.**

8.5" x 12.25", 12 pages with play-scape, \$12.95 US



## Wildlife Adventure

Colorful pictures and amazing facts give young readers a glimpse of the Wild Kingdom! Beautiful wildlife magnets stick right to the page to encourage interactive play while the 3-D Jeep magnet creates fun sounds. Jazzy the little orange jeep will be a child's vehicle for learning as they use it to follow the tire track paths through amazing animal habitats. When you reach the “Jeep Station”, Jazzy makes fun driving sounds until he moves to the next page. The full colorful habitat play-scape at the end allows the child to use their vivid imagination to create their own adventures.



## Undersea Search

Colorful pictures and amazing facts give young readers a glimpse of Undersea life! Beautiful sea creature magnets stick right to the page to encourage interactive play while the 3-D Submarine magnet creates fun sounds. Sunny the little yellow submarine will be a child's vehicle for learning as they use it to follow the bubble paths through amazing undersea habitats. When you reach the “Submarine Station”, Sunny makes fun underwater sounds until he moves to the next page. The full colorful habitat play-scape at the end allows the child to use their vivid imagination to create their own adventures.





## Pirates Builder Book

This NEW Nuts & Bolts™ title is a perfect story for today's imaginative child!

Read the story then build a real Pirate Ship for hours of fun! Comes complete with the characters, "nuts", "bolts" and a wrench to assemble the ship yourself. This story is about Captain Drake. He has a treasure and some stowaways on his ship! Read the story and decide for yourself how the adventure ends.

10.5" x 13", 14 pages,  
\$14.95 US



### Nuts & Bolts™ Builder Books

Our new Pirate Builder Book is the latest title in our series of Nuts & Bolts Builder Books including *The Castle That Sir Jack Built*, *The Space Station That Zargon Built*, and *The House That Jack Built*.



\*Artist's rendering. Book cover in production at time of catalog printing.

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**Sandvik**  
enriching young minds